

FUR FREE RETAIL

Statement of Assurance

The undersigned Entity hereby certifies that as of _____ day of _____, 20____, (now known as the "compliance date") any apparel, accessories, or other items that it designs, sells, advertises, or otherwise promotes are in compliance with the following Fur-Free Conditions:

Fur-Free Retailer Conditions

1. The Entity does not and shall not use, sell, advertise, or promote any apparel, accessory, or other item that contains real animal fur.
2. The Entity does not and shall not order, use, advertise, or promote any apparel, accessory, or other item that contains real animal fur after the compliance date.
3. If the Entity does use, sell, advertise, or promote any apparel, accessory, or other item that contains fake or "faux" fur, the Entity shall require that the manufacture(s) of those products provide credible assurance that the fur is indeed not real animal fur.
4. The Entity shall submit the original of this executed Statement of Assurance to Born Free USA and retain a copy of this document at the Entity's headquarters or principal place of business.

The undersigned hereby attests that s/he is the duly authorized agent of the Entity with full power and authority to execute this Statement of Assurance and thereby to bind* the Entity to the commitments made herein.

Name of Entity: _____

Address: _____

City: _____ State: _____ Zip: _____ Telephone: (____) _____

Printed Name and Title of Authorized Agent: _____

Signature of Authorized Agent: _____ Date: _____

Definitions

- a. The Entity: means any individual, partnership, corporation, organization, trade or professional association, firm, limited liability company, joint venture, association, trust, estate, or any other legal entity.
- b. Compliance Date: means the date identified by the Entity in its executed Statement of Assurance from which the Entity complies with the Conditions.
- c. Fur: means any animal skin or part thereof with hair or fur fibers attached thereto, either in its raw or processed state or the pelt of any animal killed for the animal's fur. "Animal" includes, but is not limited to mink, fox, rabbit, karakul lamb and raccoon dog. "Fur" shall *not* include 1) such skins as are, or are to be, converted into leather or which in processing have, or shall have, the hair, fleece, or fur fiber completely removed, 2) materials clipped, shorn, or combed from animals, fleece, sheepskin, shearling, 3) leather or hair attached to skin that is typically used as leather e.g. cowhide with hair attached, 4) synthetic materials intended to look like fur.

Disclaimer: *The Retailer Statement of Assurance is not legally binding on the above listed entity. In the event that the entity no longer meets the conditions set forth above, the Statement will be null and void.*

Return to: GAIA asbl – Galerie Ravenstein 27, 1000 Bruxelles